

*the Advocate*  
2019 ADVERTISING RATES

<b>BLACK &amp; WHITE</b>	1x	3x	6x
Full (5" x 8")	\$1046	\$998	\$942
Premium Pages*	\$1086	\$1038	\$984
Three-Quarter (5" x 6")	\$870	\$790	\$746
Half (5" x 4")	\$654	\$626	\$534
Quarter (5" x 2")	\$440	\$386	\$328
<p>*Premium pages - adjacent columns <i>Entre Nous</i> and <i>Bench and Bar</i>            First Inside Front Page \$1170            Last Inside Back Page \$1140</p>			
<b>CLASSIFIED ADS</b>			
One-Eighth (2.25" x 2") \$165		Box Numbers \$20	
<b>4 COLOUR COVERS</b>			
Outside Back	\$1360	Full page, full colour, bleeds necessary	
Inside Back	\$1265		
Inside Front	\$1265		
<p><b>5% GST</b> will be added to all published rates  <b>PRICES IN EFFECT FROM JANUARY 2019 TO DECEMBER 2019</b></p>			

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**PUBLISHING MONTHS**

January | March | May | July | September | November

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**AD COPY DEADLINES**

November 28 | January 30 | March 27 | May 29 | July 31 | October 2

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**MECHANICAL REQUIREMENTS**

Perfect-Bound Offset Publication  
Format: Computer to Plate  
Type Page: 5" x 8"  
Trim Size: 67/8" x 93/4"  
Number of Pages: 164  
Classified Column Width: 21/4"  
Number of Columns: 2  
Line Screen: 133

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**DIGITAL REQUIREMENTS**

Submitted as high resolution PDF files.  
Please send to: [info@the-advocate.ca](mailto:info@the-advocate.ca)

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